



maddy's run

October 3, 2015

**benefiting individuals with disabilities
by providing support to the**



and the



Sponsorship Opportunities

www.maddysrun.com

Maddy's Run for CdLS and Disability Law Center

Maddy's Run is a 5K run/walk honoring the life of Madelyn Jackson and benefiting the Cornelia de Lange Syndrome Foundation and Disability Law Center. This year's fifth annual Maddy's Run will be held at 8:00 am on Saturday, October 3, at Liberty Park, Salt Lake City, Utah. Runners, walkers, wheelchairs, strollers, and dogs are welcome.

About Maddy

Madelyn "Maddy" Jackson passed away in August of 2010 at the age of 18. Maddy was a pure spirit and a bright light in the lives of so many she touched.

From a very young age, despite her seeming fragility, Maddy had a fighting spirit and zest for experiences. Whether it was amusement park rides, a bumpy ski slope, swimming in Hawaii or loud funky music, Maddy loved life and showed it. She would smile so hard you could see it from the back, and would laugh and click when she was happy, which was often.



She was especially happy sitting with her mom around the breakfast table on weekend mornings, or dancing with her dad late into the night. And she loved a party. Especially birthday parties—so much so that every family birthday party somehow turned into hers. And that was just fine.

About Cornelia de Lange Syndrome (CdLS) Foundation

CdLS is a genetic syndrome that occurs in about 1 in 10,000 births. Common medical problems include gastroesophageal reflux, bowel obstruction, hearing loss, and congenital heart defects. Although individuals with CdLS range from mildly to severely affected, most have similar physical characteristics: small size, hands and feet; thin eyebrows that meet in the middle; long eyelashes; upturned nose; and thin, downturned lips. Some individuals have limb differences, including missing fingers or arms, and partial joining of the toes.

Founded in 1981, the CdLS Foundation is a family support organization that exists to ensure early and accurate diagnosis of CdLS, promote research into the causes and manifestations of the syndrome, and help people with a diagnosis of CdLS make informed decisions throughout their lifetime.

About the Disability Law Center

The Disability Law Center (DLC) is the only agency that provides direct legal representation, self-advocacy assistance, disability rights education, on-site monitoring and investigation of programs and facilities, and systemic advocacy on behalf of the more than 300,000 people with disabilities in Utah.

The DLC's advocacy is geared toward improving the lives of Utahns with disabilities by ending abuse and neglect, ending discrimination, creating opportunities for employment and increasing access to services. DLC empowers people through information, hands-on training, direct action,

and ongoing support. Through their work, DLC strives to create a society where abilities, rather than disabilities, are recognized; all people have an equal opportunity to participate; and where all are treated with equity, dignity, and respect.”

How you can help

Maddy’s Run sponsorship is available at a range of levels. Your support of this fundraising event supports the vital services provided by the CdLS Foundation and the Disability Law Center. Undesignated donations will be split evenly between the CdLS Foundation and Disability Law Center. You may however, designate the organization to which 100% of your donation will be directed.

The CdLS Foundation is a 501(c)(3) nonprofit organization, Tax ID # 06-1057497. Disability Law Center is also a 501(c)(3) nonprofit organization, Tax ID# 87-0326807. A receipt for your charitable contribution in compliance with the Internal Revenue Service regulations will be provided for your records.



Sponsorship Opportunities

Mount Olympus Sponsor

\$3,000

Mount Olympus Sponsor benefits include:

- Company name and logo to appear on all event ads, promotions & news releases
- Verbal recognition at the start of the run
- Company name and logo on event t-shirt
- Certificate of Appreciation
- 10 race entries

Great Salt Lake Sponsor

\$2,000

Great Salt Lake Sponsor benefits include:

- Company name and logo to appear on all event ads, promotions & news releases
- Verbal recognition at the start of the run
- Company name and logo on event t-shirt
- Certificate of Appreciation
- 7 race entries

Wasatch Sponsor

\$1,000

Wasatch Sponsor benefits include:

- Verbal recognition at the start of the run
- Company name and logo on event t-shirt
- Certificate of Appreciation
- 5 race entries

Liberty Park Sponsor

\$500

Liberty Park Sponsor benefits include:

- Company name and logo on event t-shirt
- Certificate of Appreciation
- 3 race entries

Friend of Maddy

\$250

As a Friend of Maddy, A Certificate of Appreciation will be presented to your company.

Sponsorship deadline is September 11, 2015

Thank you for your support!

Company Information

Title _____ Company _____
Address _____
City/State/Zip Code _____
Phone _____ Fax _____
Email _____ Web site _____

Please reserve the following sponsorship for our company:

Mount Olympus Sponsor	\$3,000
Great Salt Lake Sponsor	\$2,000
Wasatch Sponsor	\$1,000
Liberty Park Sponsor	\$500
Friend of Maddy	\$250

Please contact me to discuss our company's intent to sponsor Maddy's Run.

Please indicate if you wish 100% of your donation to be directed to:

Both organizations

Cornelia de Lange Syndrome Foundation

Disability Law Center

Sponsorship deadline is September 11, 2015

Check enclosed Charge to: MasterCard VISA Amex

Please invoice me at contact
information above

Card Number _____
Expiration _____
CVV2 _____

Signature _____
Date _____

Please send the form to: Anna Braszkiewicz
383 Colorow
Salt Lake City, UT
84108

fax: 801-581-8783
Attn: Anna Braszkiewicz
email: annab@nvgn.com